

Beat: Lifestyle

## **GENDER EQUALITY or Practices & Ways of Thinking that Help in Achieving the Goal**

### **Situation of women in Western Countries**

PARIS, 07.04.2017, 18:50 Time

**USPA NEWS** - The importance of women having the right and possibility to have control over their body, reproduction decisions, and sexuality, and the need for gender equality in order to achieve these goals are recognized as crucial by the Fourth World Conference on Women in Beijing and the UN International...

The importance of women having the right and possibility to have control over their body, reproduction decisions, and sexuality, and the need for gender equality in order to achieve these goals are recognized as crucial by the Fourth World Conference on Women in Beijing and the UN International Conference on Population and Development Program of Action. The World Health Organization (WHO) has stated that promotion of gender equality is crucial in the fight against HIV/AIDS...

Hereafter, FOUR books published in FRANCE as sort of 'illustration' or 'example' of what can be said for the matter.

- 'L'ANNEE DU OUI' (Year of Yes) by Shonda RHIMES and published in France by Marabout Editions. From the creator of 'Grey's Anatomy' & 'Scandal' and executive producer of 'How to Get Away With Murder' shares how saying YES changed her life. Her iconic characters live boldly & speak their minds. So who would suspect that Shonda Rhimes is an introvert ? That she hired a publicist so she could avoid public appearances ? That she suffered panic attacks before media interviews ? And then, over Thanksgiving dinner, her sister muttered something that was a wake up : You never say yes to anything.... Great and Funny books, right what one can expect from the creator and producer of some of the most audacious shows on TV today; (Review by Ruby BIRD).

- 'ALPHA MALE' - Séduire les femmes pour s'apprécier entre hommes' (Alpha Male - Seducing Women to appreciate men) by Mélanie GOURARIER & published by Seuil Editions. Alpha males believe in themselves and aren't afraid to show it physically, vocally or through action and thoughts. They believe that while beta males are oogling and gaga-ing over girls or making excuses about why they aren't going to talk to her, an Alpha male steps up and gets the girl. Alphas are not afraid to express their sexuality. They understand their role as a man. They get the girl. And if they don't get the girl, they'll try again.

The range of Alpha Males traits can be viewed as a continuum ranging from devastating dysfunction on one extreme to gloriously noble leadership on the other. Between are degrees of healthy and unhealthy behavior... The Author who is an Anthropologist analyses different male behaviors in this western modern society where women are told to have taken the power pushing men to protest by using instruments of minority protest... (Review by Ruby BIRD)

- 'DECLARATION DES DROITS DES FEMMES ILLUSTREE' (Illustrated Declaration of Women's Rights) published in FRANCE by Chêne Editions. The Book is divided into Two big chapters : UN Declaration on elimination of discriminations toward Women with Ten Articles with illustrations from Artists; The second Chapter is based on the Declaration of Human and Citizen rights for Women by Olympe de Gouges (17 Articles with illustration by Artists). She was a French playwright and political activist whose feminist and abolitionist writings reached a large audience.

As political tension rose in France, Olympe de Gouges became increasingly politically engaged. She became an outspoken advocate for improving the condition of slaves in the colonies of 1788. At the same time, she began writing political pamphlets. Today she is perhaps best known as an early feminist who demanded that French women be given the same rights as French men. In her Declaration of the Rights of Woman and the Female Citizen (1791), she challenged the practice of male authority and the notion of male-female inequality. She was executed by guillotine during the Reign of Terror for attacking the regime of the Revolutionary government and for her close relation with the Girondists. (Review by Ruby BIRD)

- 'VIEILLIR HEUREUX ! 99 CONSEILS POUR PREPARER L'AVENIR' (New Aging - USA) by Matthias HOLLWICH & Mau DESIGN and published in France by Marabout Editions. The book is all about a reminder that Aging is simply a gift. Matthias Hollwich is the co-founding principal of progressive New York architecture firm. Combining his understanding of how architecture and cities can perform

better with his research as a visiting professor at the University of Pennsylvania, Matthias Hollwich has developed a new line of thinking about how to make aging an empowering process.

Bruce Mau Design is a design firm working with best-in-class organizations worldwide & believes in the transformational power of great design to help drive growth, engagement & awareness. New Aging represents the culmination of a 5-year creative partnership exploring how design can help change the way we think about aging... The main interest in the Book is to learn what society and architecture has to offer to make sure the next half of the life can be fulfilled and happy. (Review by Ruby BIRD)

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**Article online:**

<https://www.uspa24.com/bericht-10966/gender-equality-or-practices-und-ways-of-thinking-that-help-in-achieving-the-goal.html>

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Official Federal Reg. No. 7442619